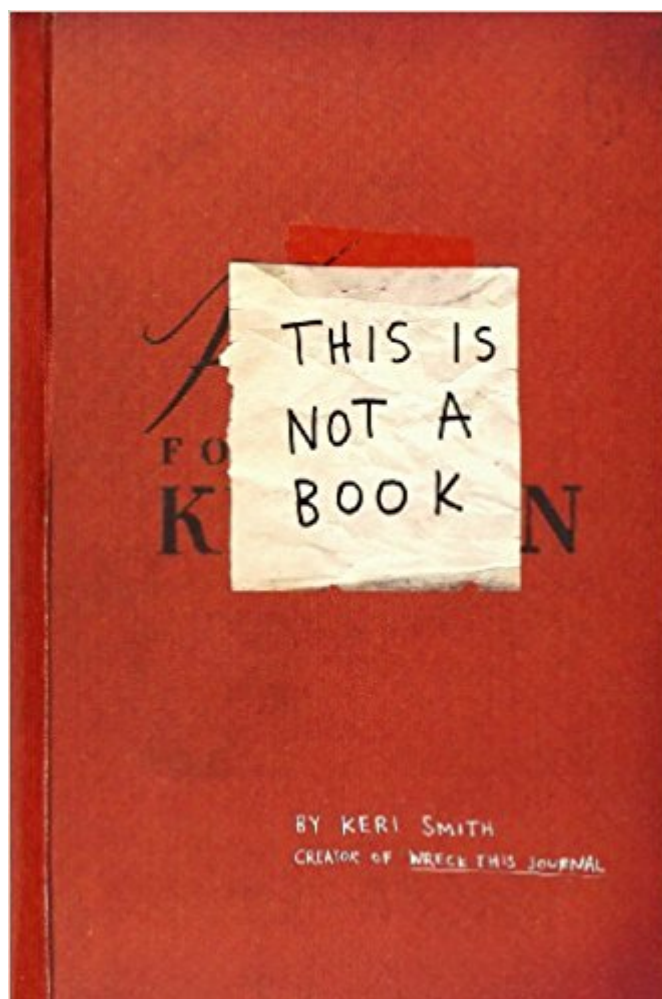


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This Is Not A Book



Synopsis

From the internationally bestselling creator of *Wreck This Journal*, a curious, engaging, and creative rethinking of all the different things a book can be. In this uniquely skewed look at the purpose and function of a book, Keri Smith offers an illustrated guide that challenges readers to creatively examine all the different ways *This Is Not a Book* can be used. With intriguing prompts, readers will discover that the book can be: A secret message "tear out a page, write a note on it for a stranger, and leave it in a public place. A recording device "have everyone you contact today write their name in the book. An instrument "create as many sounds as you can using the book, like flipping the pages fast or slapping the cover. *This Is Not a Book* forces you to ask, "If it's not a book, what is it then?" with a kaleidoscope of possible answers.

Book Information

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Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (80 customer reviews)

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Customer Reviews

This Is Not A Book is much like its predecessor (*Wreck This Journal*), except that it pushes the boundaries of your comfort zone much further. A handful of exercises exhort you to put yourself forward publicly in one way or another, or to risk losing your copy of the book to the results of an exercise. For example, one exercise encourages you to leave *This Is Not A Book* someplace overnight and see what happens. Others have less of an element of social or fiscal risk to them. An "Idea Formulation Generator" has you make three separate lists of terms (things found in nature, objects you use every day, and words you like), combine one from each list randomly, and use to come up with an idea for a new concept or product. The pages are filled with images, frames, white space, thought bubbles, and anything else needed to leave room for your experiments. The only

problem I found is that there were a few places where the layout neglected to leave a blank page in the right place, resulting in conflicting exercises. If you just can't get yourself to leave your comfort zone and try wacky things, then Keri Smith's publications (I can't really call this one a book, can I?) are not for you! Or maybe they're aimed particularly at you, because you'll need the most help loosening up. (In that case, try *Wreck This Journal* first, to get your feet wet.) *This Is Not A Book* is a great method for forcing yourself to think outside the box, color outside the lines, etc., and that's definitely a boost to creativity! [Review copy provided by publisher]

I bought this book to do with my husband, who just so happens to be my BFF as well, to bring us closer and teach us more about ourselves and each other. Well we just got it today and I gotta tell you it was one of the best things I could have spent my money on. We are already having a blast with it. Which is of course the main goal. We were reading the first task: keep this book with you in full view at all times. And it says in the beginning that only you can decide how to use this-is not a book, and only you can interpret the instructions however you see them. Well we asked ourselves WHY should we do this task, well to us that instruction is meant so that at any given time whenever we feel inspiration strike or a moment of creativity we can just grab it and get creative on that page. For him that means drawing something for me it means writing down an idea. And yet for somebody else that instruction might have a totally different purpose. So you can see how this book really brings out your creativity and forces you to think, and even will teach you some things about yourself that maybe you did not know before. If you are going to spend your money on a book I highly recommend this one.

I was having difficulty deciding what to get our almost 14-year-old niece for her birthday. After reading the reviews and checking out the "Look Inside" features, I decided to get this book and also "Wreck This Journal" (duct tape version), also by Keri. Our niece is on the mature side for her age, but I realized I would have loved this when I was in school. The reaction was great! She instantly started filling in both books. Both books are similar, but different. She hardly put the book down for the rest of the night, as far as we could tell. We were at her house for several hours after she opened her gifts and she was busy with a pen almost the entire time. Very happy with my purchase. I can't give a specific review on either book as I can't remember which activities were in which book, but she was laughing and enjoying them all. At one time, there was a very loud thud on the floor. We all jumped. It was just my niece throwing her book across the room and laughing. I guess one of the books told her to do so. It was so funny once we realized what had happened.

As an artist I can say that this book will definitely get the creative juices flowing, but not in the same way as Wreck This Journal did for me. I found that the tasks in this book were a little more demanding, and WTJ had more fun, well, let's face it, destructive activities to do that just felt freeing.

This book is an intriguing little thing. If you have imagination, then it's perfect. Drawing skills are also a plus, but not necessary. Many activities are physical. The best thing about this book? It's yours, and it will be unique as soon as you begin or end. Not for the weak of spirit.

If you get bored often or just want to create something that might be sentimental to you one day I would recommend getting this. It does ask you to do some pretty crazy stuff but it's fun and before you know it you've got all of your pens and art supplies out doodling away.

These books are AMAZING I have so many different ones, they make you active and interactive. A book that makes you creative, think, explore, play, exercise, search, research, destroy... And so much more. So worth getting, good luck picking just one!

If you're wondering... This Is Not A Book is a book about what you want to make of it. Hahaha, see what I did there? Yeah? No? Oh well... anyway, its a GREAT companion book to F NISH TH S BO K by her or her other book Destroy This Journal. I, personally, thought this was really interesting. If you like puzzle books, you should check this out. See if your friend or family member has one and look through it.

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